



3D Forward-looking Sonar: Saving Money and Whales

by

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Overview

- Motivation
- 3-D Forward-looking Sonar
- Review of Past Results
- Market Analysis
- Benefits to Marine Industry





Problem: Whale Shipstrike

- Shipstrike is the leading cause of death of the northern right whale.



On March 12, 1991, a dead right whale was found along the coast of Amelia Island, Florida near Fernandina Beach. This whale, named Buoy Boy, had been struck by a ship.



Bad for everyone:the whale, the ship captain/owner, and the port





Solutions

- Shut down or move shipping lanes
- Passive acoustic monitoring
- Airborne monitoring
- 3-D Forward Looking Sonar



Solutions

- Shut down or move shipping lanes: \$\$\$
- Passive acoustic monitoring: \$\$\$
- Airborne monitoring: \$\$\$
- **3-D Forward Looking Sonar**
 - **Saves money**
 - **Help prevent groundings**
 - **Insurance savings**
 - **Routing efficiencies**
 - **Port security**



History

- **1997-2000:** Funding from URI Ocean Technology Center
- **2000-2001:** ONR funding for whale observations during tests (Mediterranean and N. Atlantic)
- **2000-2002:** NMFS purchased beta prototype system
- **Sept. 2002:** FS200 product launched



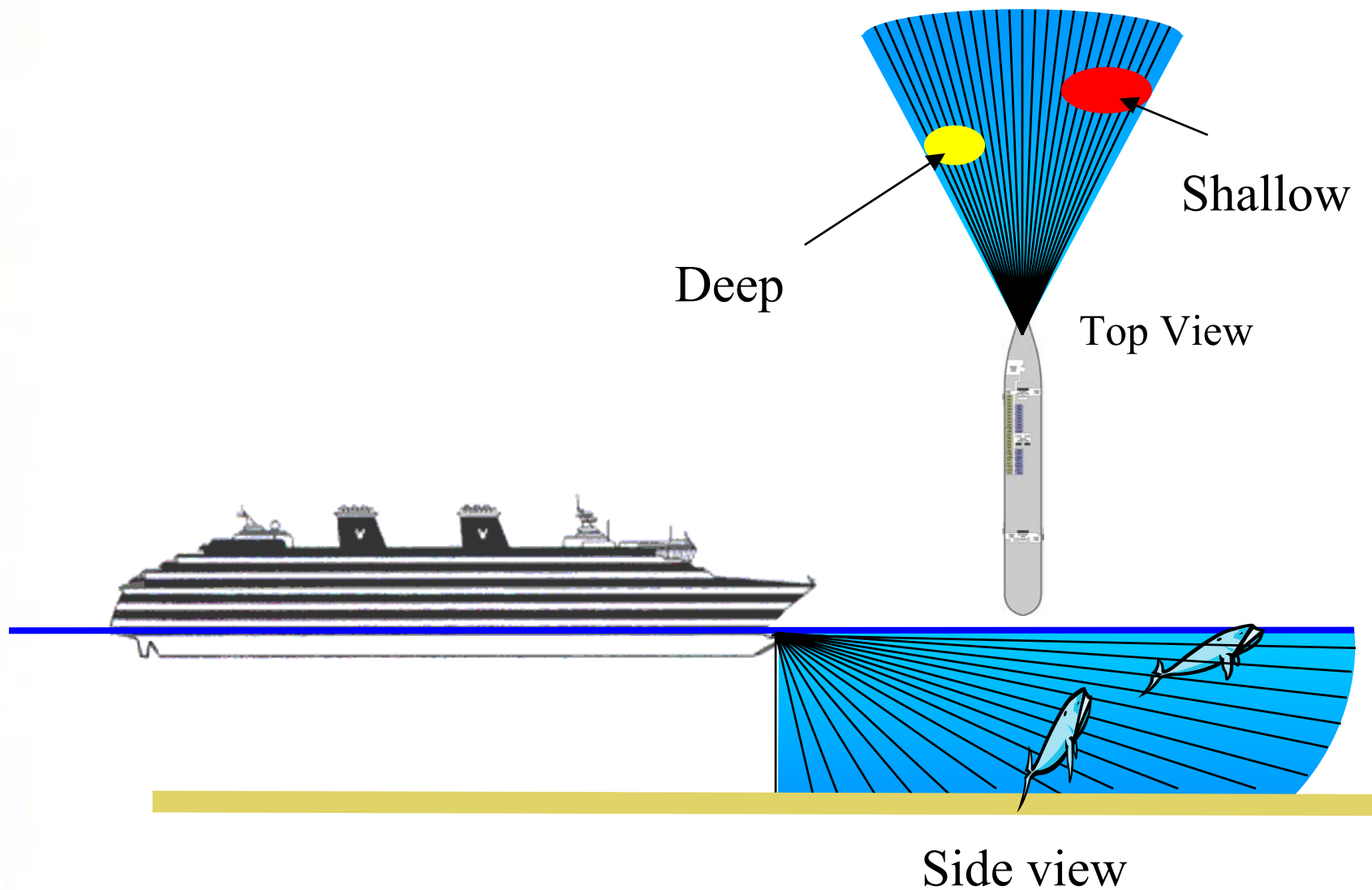


The Team

- **Cheryl M. Zimmerman, Chief Executive Officer**
 - MS, Mechanical Engineering, Tufts
 - Experienced Entrepreneur
 - M&A, Business Development and Operations
 - Business & Finance Leadership
- **James H. Miller, Chairman and Chief Scientist**
 - Professor: URI Ocean Engineering
 - Doctorate, Underwater Acoustics, MIT / WHOI
 - Core Technology Leadership
- **Matt Zimmerman, V.P. Engineering**
 - BS, Ocean Engineering, URI
 - International Engineering Program Graduate
 - Engineering & Development Leadership



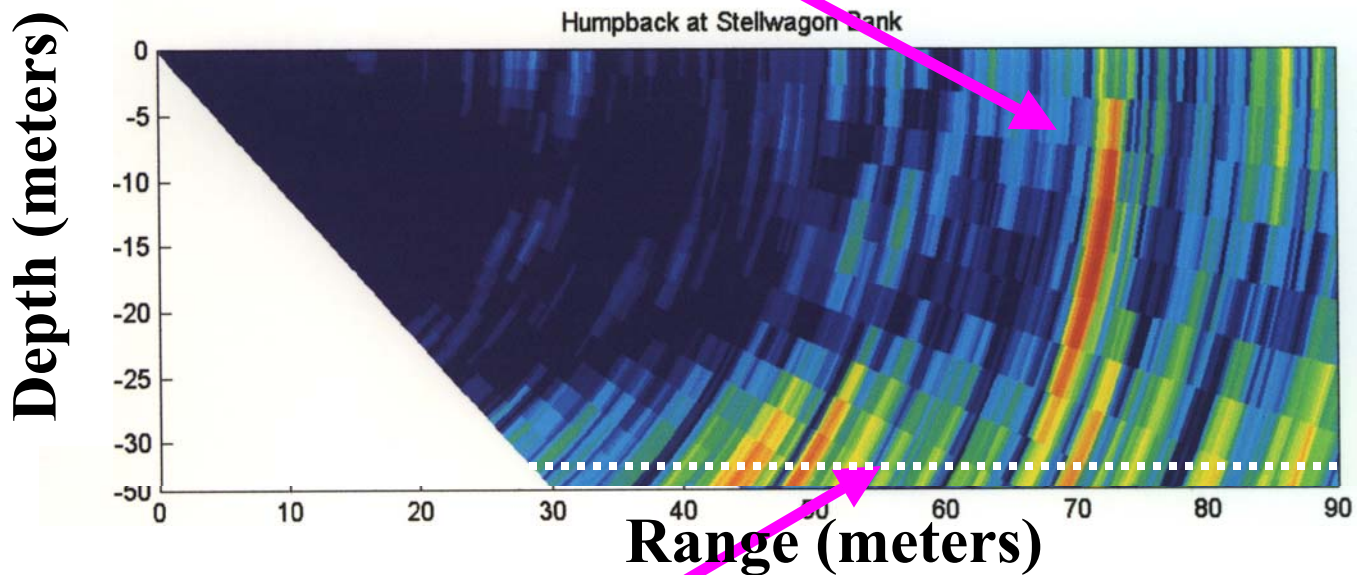
FarSounder 3-D Forward-Looking Sonar



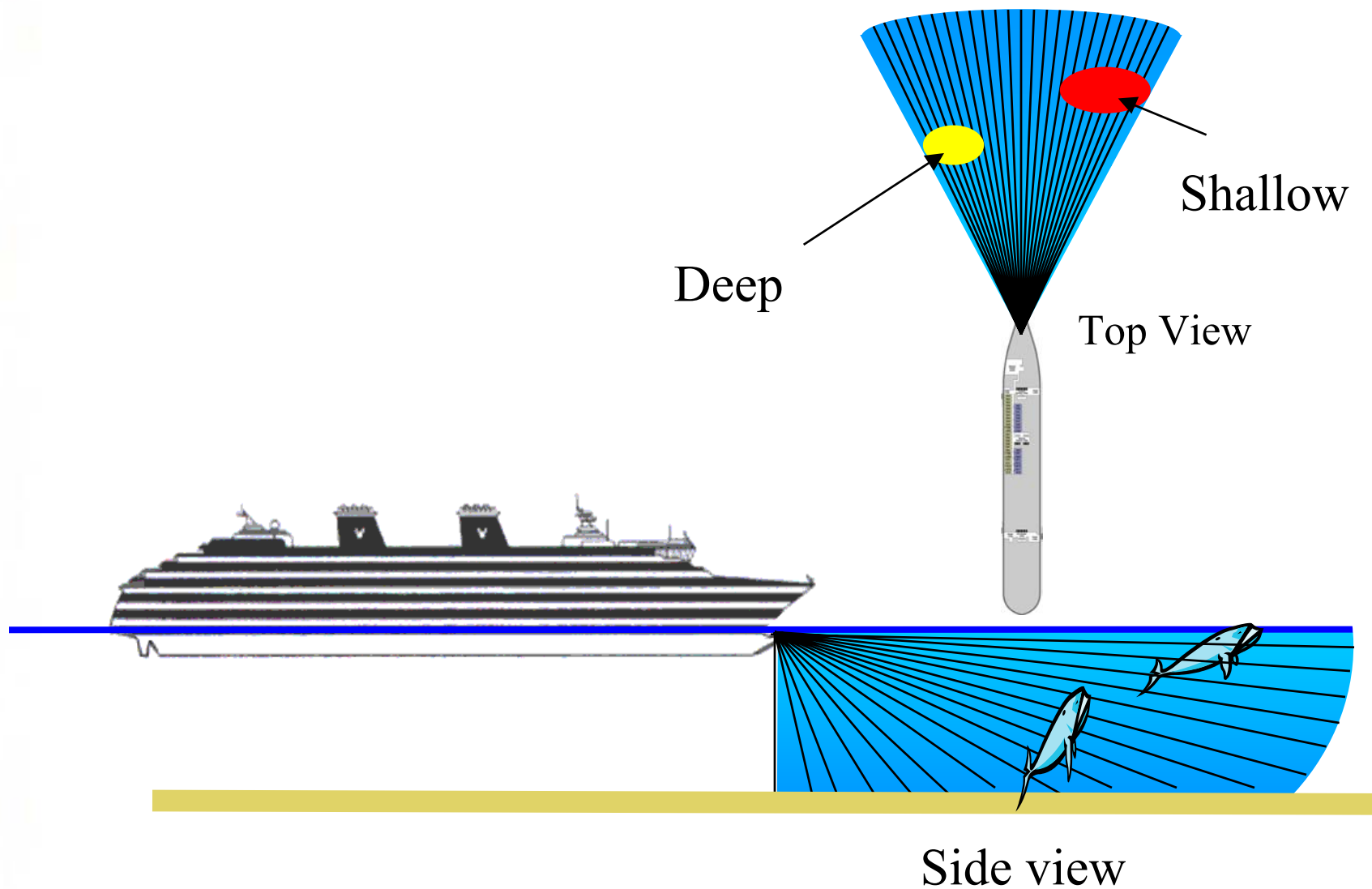


Humpback whale on Beta 1 sonar

Side View

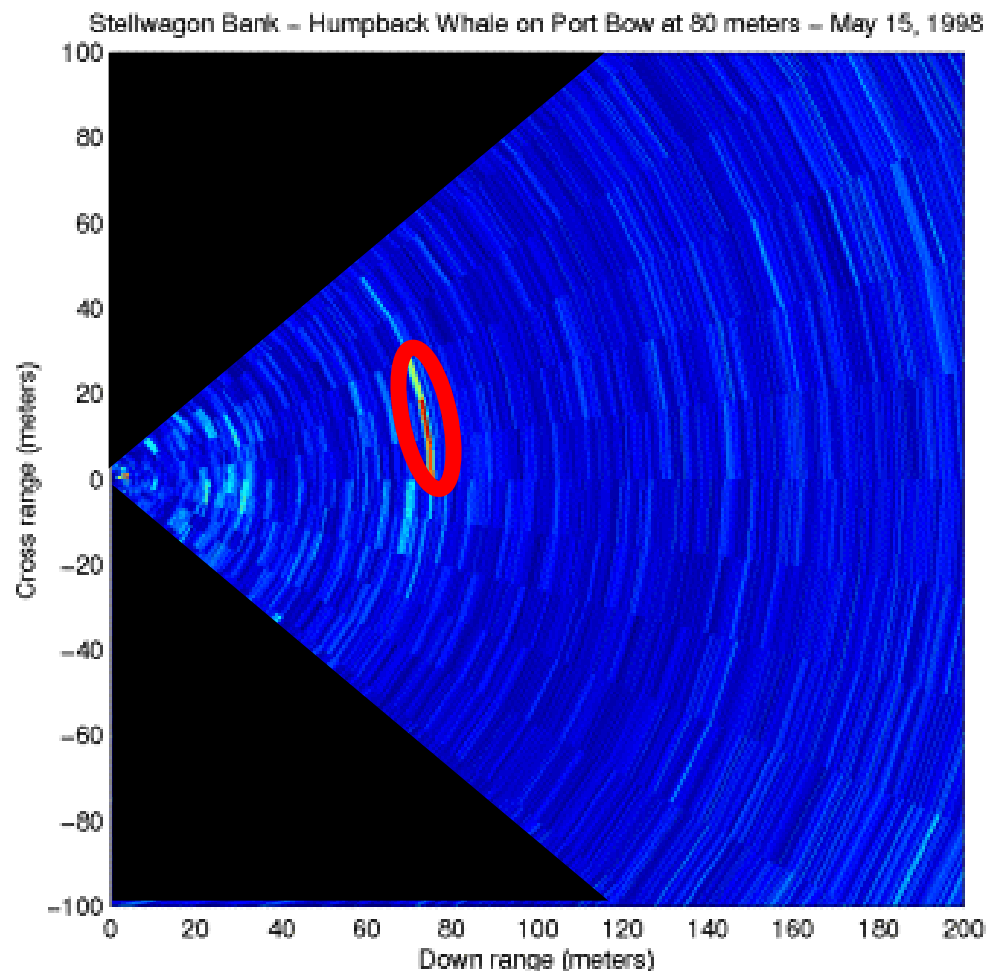


FarSounder 3-D Forward-Looking Sonar



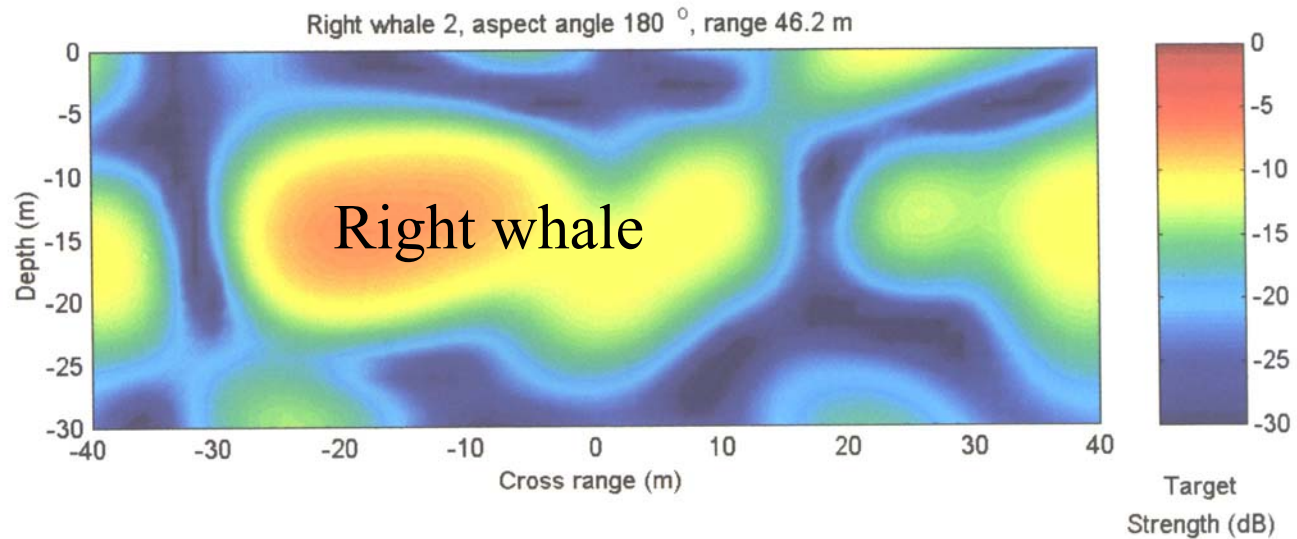


Humpback whale detection





Measured right whale sonar returns





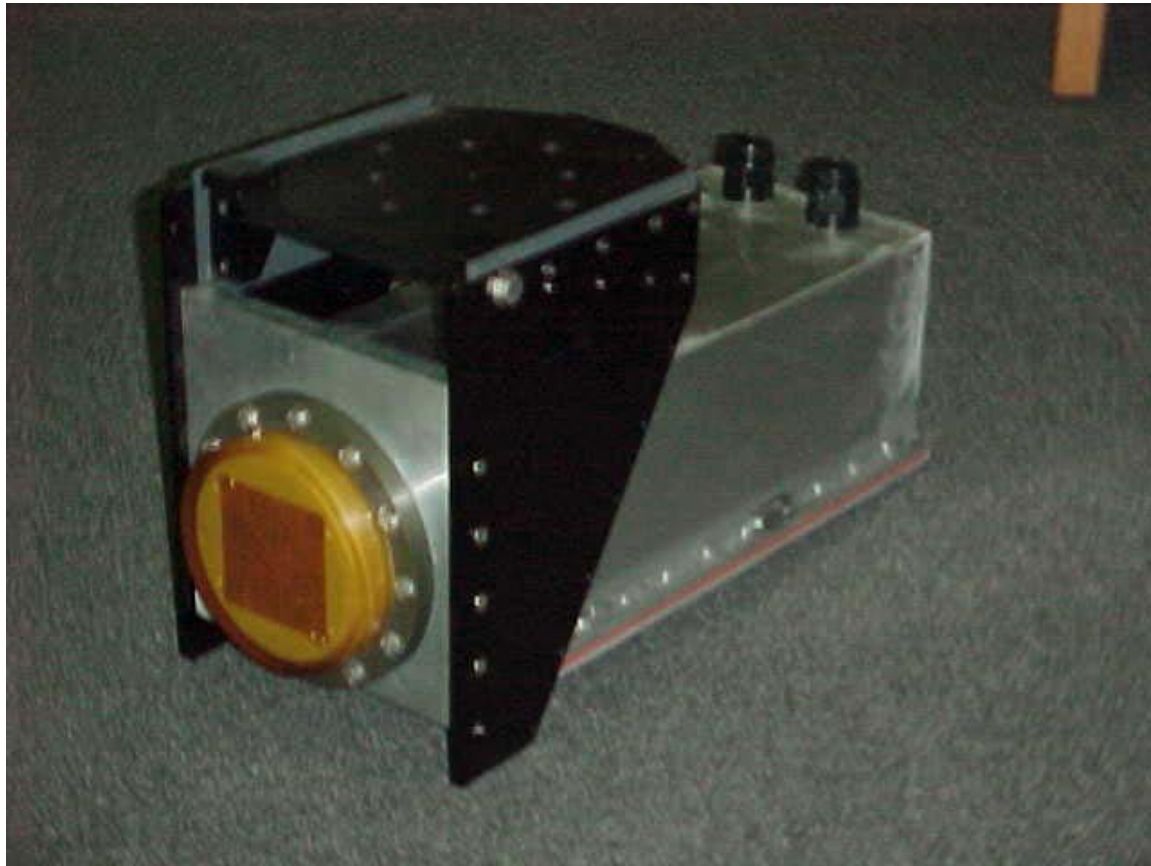
Are we doing any harm?

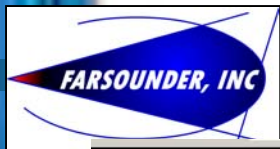
- We are concerned with the effects of man-made sound on marine mammals.
- Everything we know about the hearing of mysticetes tells us they cannot sense the high frequency (>30 kHz) sound signals.
- Precautions were taken and no effects of any kind have been observed.





Beta 5 Demonstration System



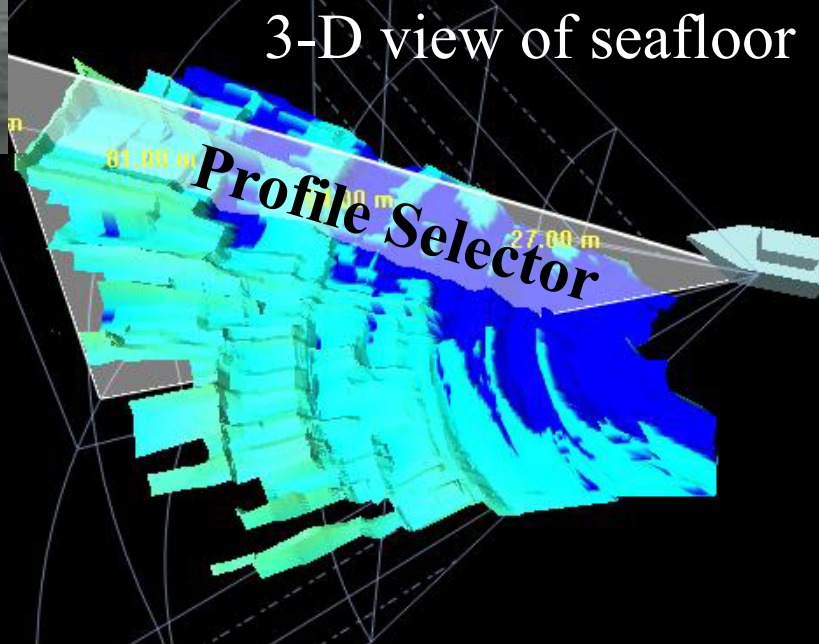


Narragansett Bay, 8/22/02

SONAR DISPLAY

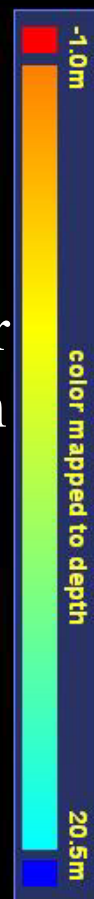


Digital still picture
above water

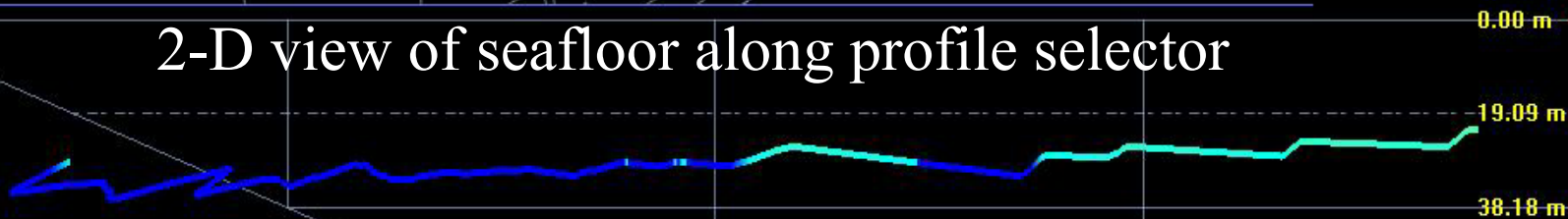


3-D view of seafloor

Color
depth
scale

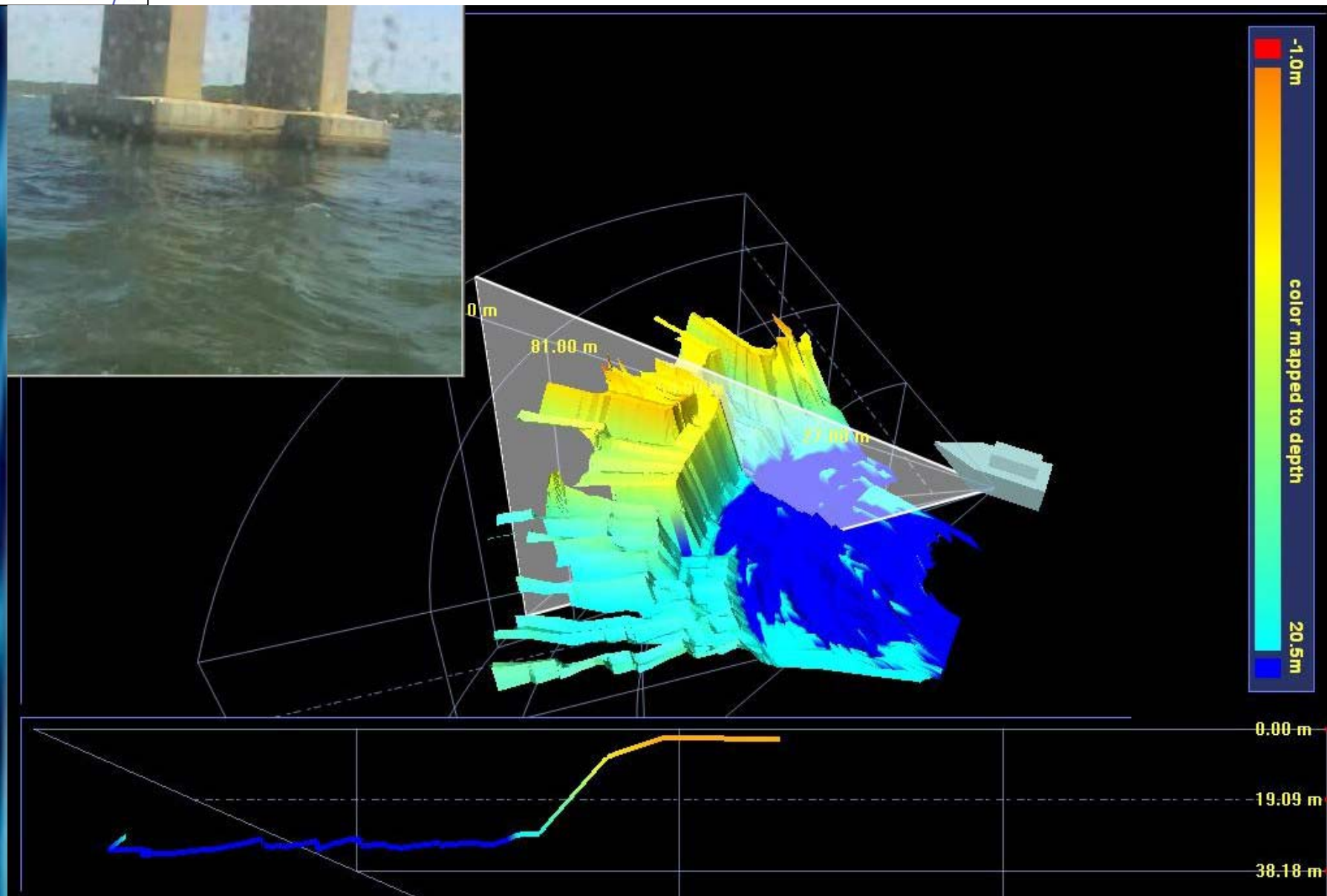


2-D view of seafloor along profile selector



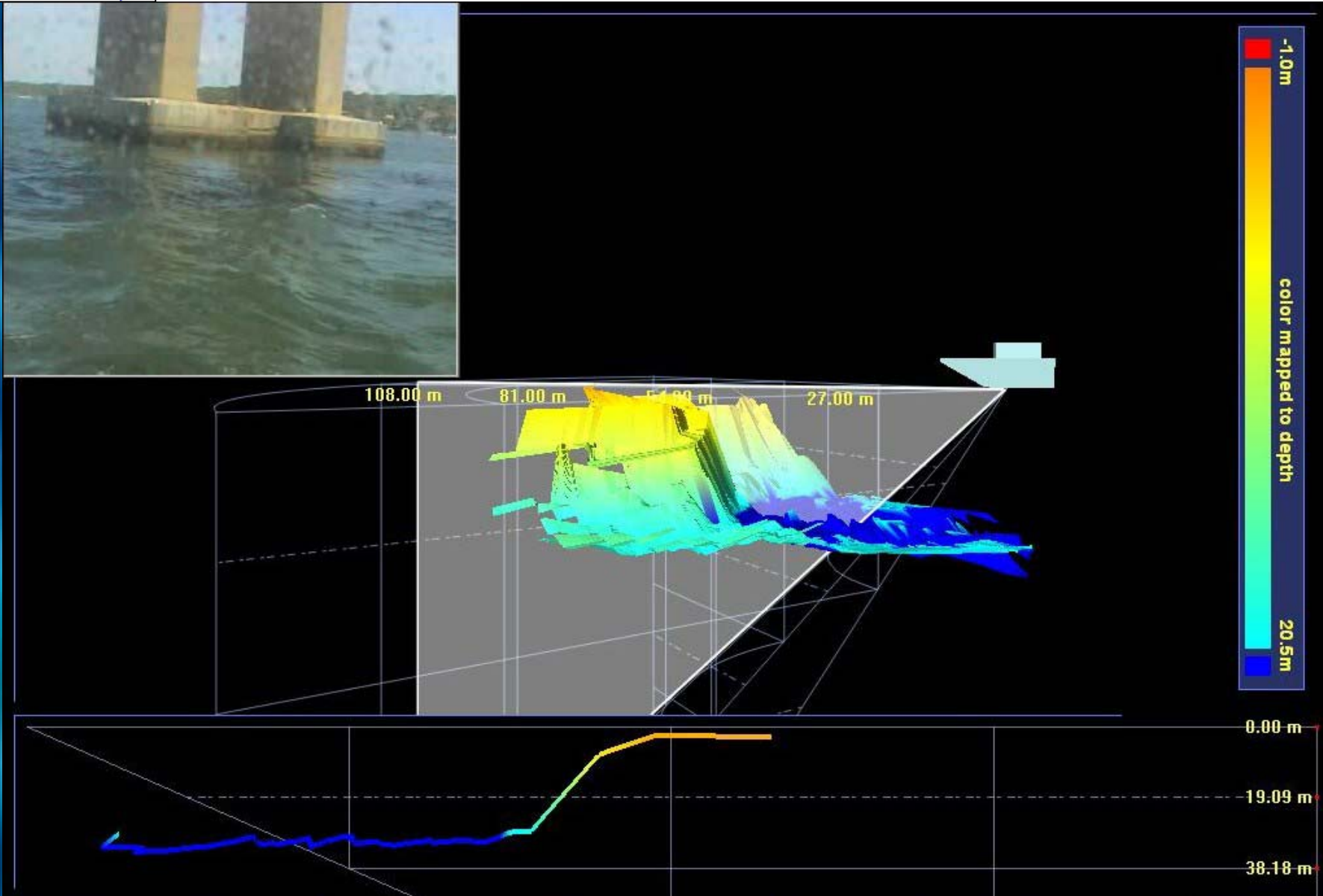


Narragansett Bay, 8/22/02



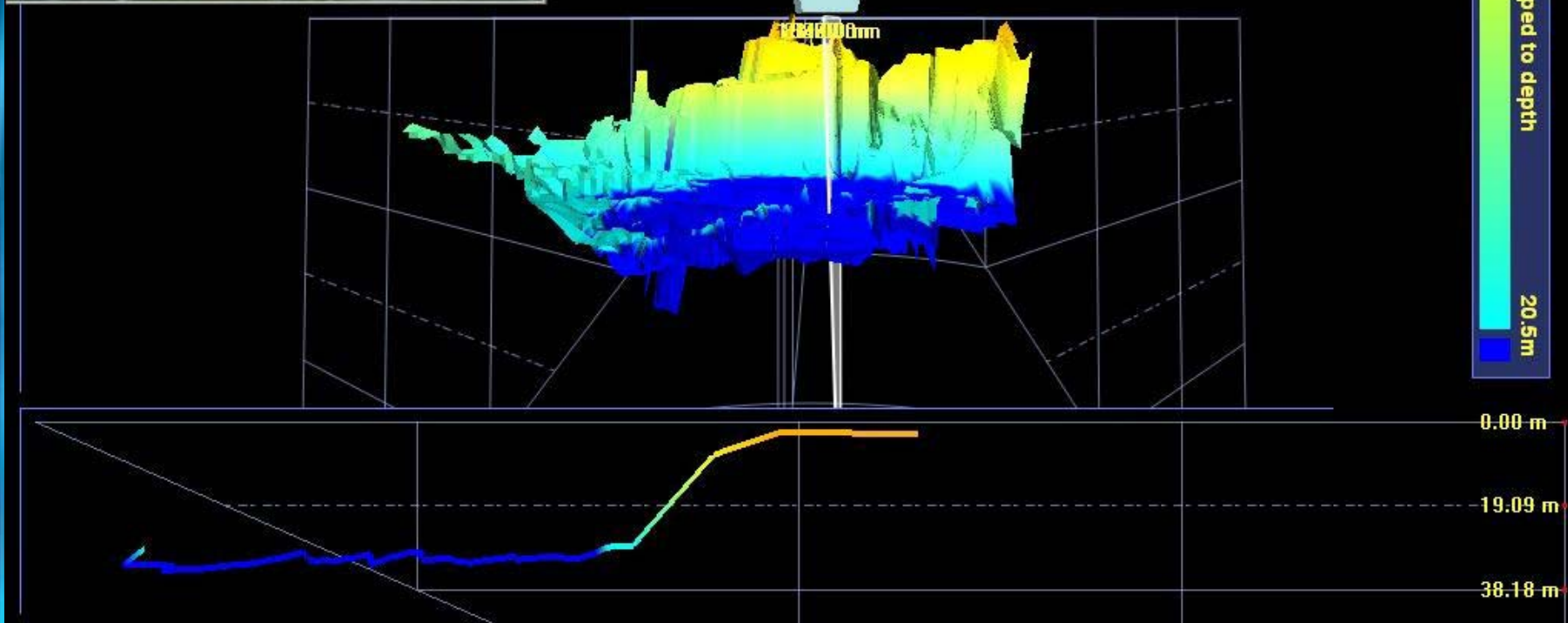


Narragansett Bay, 8/22/02



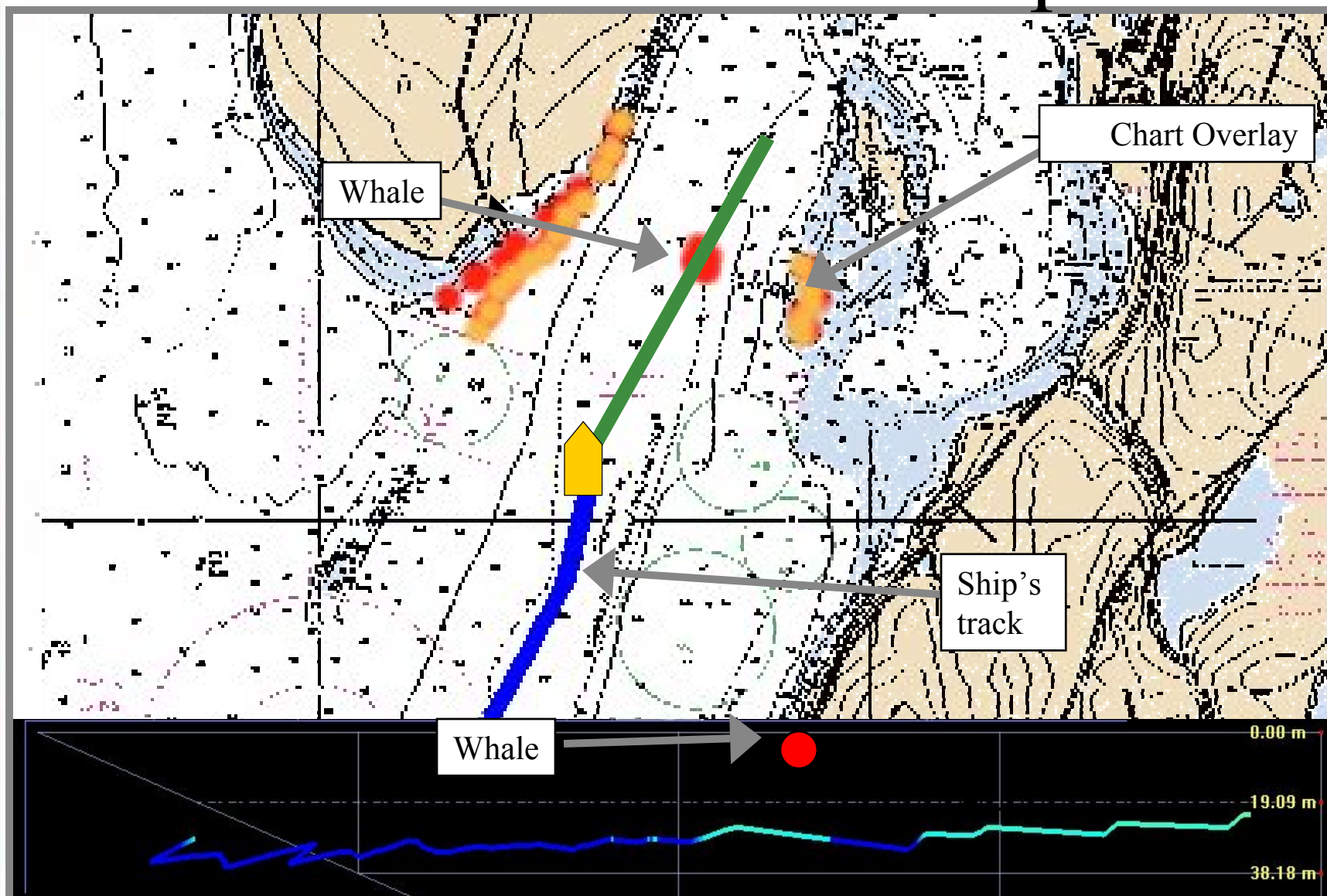


Narragansett Bay, 8/22/02



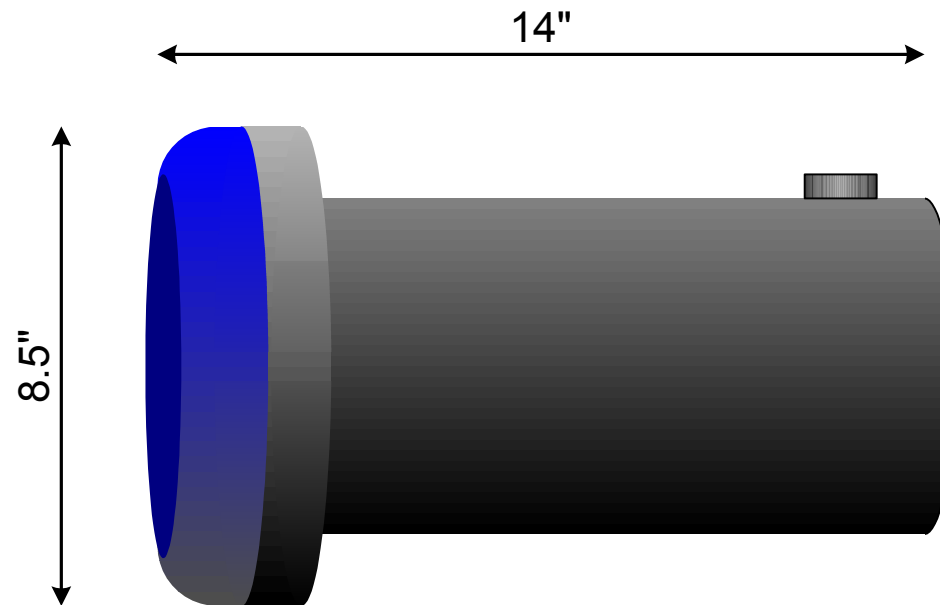


User Interface Concept





FS200 Product For Sale Now





Installation

- Easily installed in conformal hull package
- Sonar head encased in impact-resistant polyurethane
- System runs in Windows XP
- Small rack-mountable power module





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Benefits to Marine Industry

- Collision Avoidance
- Insurance Savings
- Routing Efficiencies
- Safety
- Decreased time in dry dock for repairs
- Reduced environmental impact



Saves money and whales



Conclusions

- Whale shipstrike avoidable using 3-D forward-looking sonar
- Beta 5 system tested and proven on seafloor and obstacles
- Whales detectable at navigationally relevant ranges
- FS200 product available for order now
- Longer range systems in the pipeline

